

ORDER



Orders
Order / Rev: 169250
Alt Order #: 06866314
Product Desc: OBERMUELLER 4 CONG
Estimate: 2081
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obermueller 4 Congress
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	32	\$17,700.00	\$15,045.00
10/29/12	10/29/12	5	\$3,075.00	\$2,613.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	32	\$17,700.00	\$15,045.00	0.00
November 2012	5	\$3,075.00	\$2,613.75	0.00
Totals	37	\$20,775.00	\$17,658.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/24/12	10/26/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	--W-F--	:30	2	\$150.00	2	0.00	NM	2	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W-F--	2		\$150.00		0.00						
2	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	-TW-F--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TW-F--	3		\$500.00		0.00						
3	M	10/28/12	10/28/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$325.00	2	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$325.00		0.00						
4	M	10/27/12	10/27/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$325.00	2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	M	10/22/12-10/28/12		Sa 6-7a	6-7a		-----Sa--	:30	\$350.00		0.00	NM			
5	M	10/28/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$725.00	2	0.00	NM	1	\$725.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$725.00			0.00			
6	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$600.00			0.00			
7	M	10/28/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$600.00			0.00			
8	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$500.00			0.00			
9	M	10/27/12	10/27/12	Sa 5-530p N/A 9/1-12/1	CM	5-530p	-----S-	:30	1	\$500.00	2	0.00	NM	0	\$0.00
5 EW NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	Sa 5-530p			5-530p	-----Sa--	:30		(\$500.00)		0.00	NM		
Credited															
10	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$700.00	2	0.00	NM	0	\$0.00
EW NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	Su 530-6p			530-6p	-----Su	:30		(\$700.00)		0.00	NM		
Credited															
E 11	M	10/27/12	10/27/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$600.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	Sa 6-630p			6-630p	-----Sa--	:30		(\$600.00)		0.00	NM		
Credited															
12	M	10/27/12	10/27/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$800.00			0.00			
13	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$1,900.00			0.00			
14	M	10/28/12	10/28/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$900.00			0.00			
15	M	10/26/12	10/26/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	----F--	:30	1	\$350.00	2	0.00	NM	1	\$350.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	M	10/23/12	10/24/12	M-F 1102p News thru 1102p M-F 1102p News	CM	1102-1132p	-TW----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TW----	2		\$400.00		0.00						
27	M	10/29/12	10/29/12	M-F 1102p News thru 1102p M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
28	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$500.00		0.00						
29	M	10/26/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$700.00		0.00						
													Totals	37	\$20,775.00